

Sponsorship Opportunities

The 5th annual International Physical Internet Conference will take place June 18-22 in the Netherlands, at the University of Groningen. The conference aims to provide an open forum for researchers, industry representatives, government officials and citizens to together explore, discuss, introduce leading edge concepts, methodologies, recent projects, technological advancements, start-up initiatives, for current and future Physical Internet implementation.

The conference will continue building on the successful 2014, 2015, 2016 and 2017 conferences with up to 250 participants. Conference topics include interconnected logistics, physical internet fundamentals, business models, governance and implementation, cross-chain control, synchromodal transportation, IT systems, stakeholders and their roles.

The 2018 International Physical Internet Conference organizers invite you to maximize your organization's visibility before, during, and after the conference in Groningen through the following sponsorship opportunities. You will reach not only the professionals who are expected to attend the conference, but also many individuals who visit the conference website and receive our promotional or post-conference materials.

Competition

Bachelor and master students are invited to join in an international competition to work on an assignment related to the physical internet. A jury will select the winning team. A limited number of grants will be made available to the best team to visit the conference and present the work submitted.

Doctoral colloquium

The Physical Internet Doctoral Colloquium provides PhD candidates with the opportunity to present and discuss their research with fellow PhD candidates and established researchers. One of the key elements of the seminar will be to discuss positioning of the PhD project in well-known and established lines of research and linking it in a founded way to the physical internet. A limited number of grants will be made available to excellent PhD candidates to cover travel and hotel costs.

Sponsorship levels

Platinum: €10,000 +

- 6 complimentary seats to the Conference
- +/- 2m² space for presentation of the company in the foyer of the venue
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (100-word description and hyperlink to sponsor website)
- Logo and recognition in promotional notices for the conference
- Logo and formal acknowledgment from the 2018 International Physical Internet Conference Committee and a tribute in the printed Conference Program, distributed to all attendees
- Acknowledgment announcement of sponsorship in opening session and at the Gala
- Promotion material in the conference bag distributed to all attendees
- Opportunity to pose a question for our Physical Internet Challenge

Gold: €5,000

- 4 complimentary seats to the Conference
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (50-word description and hyperlink to sponsor website)
- Logo and recognition in promotional notices for the conference
- Logo and formal acknowledgment from the 2018 International Physical Internet Conference Committee and a tribute in the printed Conference Program, distributed to all attendees
- Acknowledgment announcement of sponsorship in opening session and at the Gala
- Promotion material in the conference bag distributed to all attendees

Silver: €2,500

- 2 complimentary seats to the Conference
- Logo and company listing on the sponsor page
- Logo and formal acknowledgment from the 2018 International Physical Internet Conference Committee and a tribute in the printed Conference Program, distributed to all attendees
- Prominent signage with logo at sponsors choice of a Networking Break (6 to choose from) – first come, first served on selection

Bronze: € 1,750

- Sponsorship will be used for providing student grants and grants for PhD colloquium
- 1 complimentary seat to the Conference
- Logo and company listing on the sponsor page
- Logo and formal acknowledgment from the 2018 International Physical Internet Conference Committee and a tribute in the printed Conference Program, distributed to all attendees

Project contribution

- Project logo on the front page of the conference web site plus logo and project listing on the sponsor page (100-word description and hyperlink to the project website)
- A tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees
- Conference room for a 1-day project meeting or open session at June 18 in the pre-program of the conference.
- Complimentary seats to the Conference

Package	Size conference room	Complimentary seats to the conference	Contribution
L	Large (more than 40 persons)	10	€ 8,000
M	Medium (21-40 persons)	5	€ 5,000
S	Small (2-20 persons)	2	€ 2,500

Summary

As we face great challenges in developing a sustainable global supply chain in the face of continuing population growth, concerns with climate change, growing urbanization, and inadequate infrastructure, it is essential to bring non-government organizations (NGOs), industry, government, academia, and others together to examine and discuss present and future research and strategy surrounding the solutions suggested by the Physical Internet Concept. Please accept our gratitude in advance for partnering with us through your sponsorship of this conference and for enabling us to host the 5th annual International Physical Internet Conference in Groningen.

For questions or additional information, please contact:

prof. dr. Iris F.A. Vis

ipic2018@rug.nl

Chair of the organization committee IPIC 2018