The Logit One platform

IPIC 2018 Groningen

Frank Knoors
Managing Director
who we are

Logit One resulted from a management buy-out in 2013, based on innovative technology that has been developed for 20 years. We are with 50 people operating in Belgium and India.

what we do

Logit One provides intelligent SaaS services so that our customers can derive maximum benefits from a digitized logistics process.

how we do it

To achieve this, we bundle solutions for end-to-end visibility, planning and collaboration within a multimodal environment, and freight network management.
PLANET
Efficient & sustainable logistics

CUSTOMER
Online quotation, booking & visibility

COMPETITION
Large players & new entrants

PEOPLE
Untangle complexity of global shipping

TRANSFORM
Not undergo disintermediation

Freight Forwarders, Direct Shippers or Beneficial Cargo Owners making use of or linking to ocean freight ("90% of everything we buy arrives via container ships")

Market:
Digitization is behind other sectors

Solution:
Integrating processes by proven technology

Realism:
80% Tech
20% Human competences
The platform in 10 steps

01 Services
- Building blocks for collaboration

02 Networks
- Global delivery with local expertise

03 Quotation
- Best options in real-time

04 Planning
- Optimal & flexible choices

05 Hinterland
- Makes the difference

06 Execution
- Seamless booking & billing

07 Visibility
- Early Accurate Complete Data

08 In-transit
- Re-planning for resilience

09 Analytics
- Big data for operations

10 Operations
- Customer services
Services:
Building blocks for collaboration

01 Services
02 Networks
03 Quotation
04 Planning
05 Hinterland

06 Execution
07 Visibility
08 In-transit
09 Analytics
10 Operations
Capture the essence of transport & logistics services and create building blocks for planning & execution

Agile on-boarding of new trade lanes and service providers

Sharing data on available services & pricing, while controlling your own margins
Global delivery with local expertise
Publish services, sub-contract orders & share status with your overseas partners

Make use of centrally purchased services available to the whole network

Support multi-leg shipments that span multiple countries, modes of transportation and parties
03 Quotation: Best options in real-time

01 Services
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10 Operations

Image: Freighter in a dockyard with a worker in a high-visibility vest using a walkie-talkie.
Respond to RFQs in real-time

Best alternatives (cost efficient, fast, green)

Use your networks’ capabilities
Decide what level of detail to expose
Planning: Optimal & flexible choices

- 01 Services
- 02 Networks
- 03 Quotation
- 04 Planning
- 05 Hinterland
- 06 Execution
- 07 Visibility
- 08 In-transit
- 09 Analytics
- 10 Operations
Orchestrate door-to-door alternatives

Flexible handling of costs and pricing

Optimal handling of individual containers

Plan summary

Create plan

Select criteria (or apply default criteria)

Receive transport request (via UI or XML)

Cost

CO₂

Lead time

Just-in-Time

Mode

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Services details

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05
Hinterland: Makes the difference
Synchro-modality at work
Empty container re-use
Intermodal expertise built in
Incorporate empty handling in optimal end-to-end cost optimization
Matching of import and export flows
Optimal triangulation
Modal split improvement
Competitive port positioning
Execution: Seamless booking & billing

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Clear approval procedures

Send booking & transport documents

Interfacing with your TMS

Automatic roll-over to available carriers

Support for budget control (sales + purchasing)

Billing incorporates changes & adjustments
Visibility: Early Accurate Complete Data
Exception management by proactive notifications

Data driven: No need for expensive tracking devices

Consistent & reliable information based on carrier events, vessel movements and other data sources

Timely capture transshipments and port changes

Prediction of ETA's and supply chain disruptions

Automatic feedback to your TMS
08
In-transit: Re-planning for resilience
Your benefits

Optimal alignment between sea and hinterland

Automated in-transit management possible based on agreed re-scheduling rules

Easily adapt your planning and be resilient to unexpected delays
Analytics:
Big data for operations
Unlock potential value of rich data

Benchmark the performance of carriers and terminals

Identify the sources of delays, eg. transshipments

Transform data into actionable insights & make an impact on your business
Thank you for your attention

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