The team, partners and stakeholders

- Karel van der Lingen en Jan Don
- Goederenhubs Nederland
- Royal FloraHolland Eelde
- RuG, NHL Stenden
- Province of Drenthe, Gemeente Groningen
- Gemeente Tynaarlo, Provincie Groningen, SURFLOGH, GCC, Groningen Bereikbaar, Regio Groningen – Assen, TopDutch Logistics

Eelde, 20 June 2018
The Issues

- **Social and environmental**
  - Economic loss as a result of congestion
  - Attractiveness of shopping streets reduced by trucks
  - \( \text{NO}_x, \text{SO}_x, \text{PM en CO}_2 \) emissions by diesel trucks
- **Shop owners in inner city**
  - Low flexibility in supply flow
  - Shortage of or expensive local storage
  - Garbage in that same storage
  - High barriers for E-commerce
- **Transport companies**
  - High costs of “last-mile”
  - Issues because of restricted time windows plus Ringweg Zuid

**Introduction**

**The Team**

**The Issues**

**Goederenhub I**

**Goederenhub II**

**Opening**

Eelde, 20 June 2018

Goederenhub Groningen Eelde
An Urban Consolidation Center: a logistical hub for the bundling of flows of goods into the inner city of Groningen and later the Region Groningen – Assen.

The service consists of this consolidation of flows of goods, reducing the number of required transport movements in and out of the city.

Focus on flows customers with sufficient volume and frequent deliveries: smaller shops with their supplies non-optimised.

The hub will use zero emission transport, with a special interest in the possibilities of hydrogen.

The hub aims to be “white label”, meaning all existing transport companies can offer their services to bring the consolidated flow into the city.
The hub will allow for return flows out of the city for e-commerce and garbage disposal.
The hub will offer storage services allowing additional flexibility to the shop owners.
The hub is just south of the city (10 minutes to Emmaplein).
The hub can become part of a regional web of hubs, consisting also of micro-hubs, packet stations and bicycle couriers.
The location of the hub (next to A28) is perfect for receiving very large trucks which means it has a unique function in such a web.
The location of the hub, next to the airport and its dronehub, next to the Noord-Willemskanaal and next to the “Bicycle Highway” also allows for experimental concepts of city and regional logistics.